MusicWeek Reports

Official Charts Company

Q3 2012

In-depth analysis of exclusive Official Charts Company data

SINGLES • ALBUMS • CATALOGUE • COMPILATIONS • MAJORS • INDEPENDENTS • DISTRIBUTION

£149

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Q3/2012

Extensive analysis from Music Week, based on Official Charts Company data

Welcome to *Music Week*'s third quarterly market report, brought to you in association with the Official Charts Company.

Covering a period in which the world's eyes were on the UK because of the Olympics and Paralympics, what you have here provides the most in-depth analysis available of the recorded music market in the third quarter of 2012. We look at not just the headline figures, but go much deeper to make sense of what was sold and in what quantity.

Comprising more than 30 pages, our study includes a detailed overview of the singles and albums markets as well as a focus on compilations, digital, vinyl and budget albums, catalogue and the top album sellers of Q2 by a range of genres stretching from pop, rock and dance to folk, heavy metal, classical and jazz and blues. Our singles coverage also looks at the sector genre by genre.

We further exclusively take an in-depth look at the quarter's biggest sellers in microscopic title with a comprehensive run-down of the 100 top singles and artist albums, with each release containing such information as label and corporate group and quarterly and cumulative sales.

We also look at what happened from the viewpoint of the record companies, examining the performances one by one of Universal, Sony, Warner, EMI and the independents as well as the leading distributors.

The quarter in question was undoubtedly another tough one for the record industry, one which faced the challenges of yet again coming up against Adele's 2011 numbers, a weak release schedule in July and August and the added distraction of London 2012.

The star releases did eventually arrive, though, including Mumford & Sons delivering the year's highest weekly sales for an artist album right at the end of the quarter, while in contrast to yet further big CD sales declines, singles, digital albums and compilations all convincingly continued to increase.

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SALES STATISTICS Q3 2012
Source: Official Charts Company

SALES PERIOD	SINGLES	TOTAL ALBUMS	ARTIST ALBUMS	COMPILATIONS	'UNMATCHED'
Q3 2012	45,106,167	19,940,747	14,871,650	4,447,838	621,259
Q3 2011	42,595,023	21,772,087	17,061,529	4,039,173	671,385
TREND	+	−	−	+	−
% CHANGE	+5.9%	−8.4%	−12.8%	+10.1%	N/A

	CD ALBUMS	DIGITAL ALBUMS	VINYL ALBUMS	OTHER
Q3 2012	12,589,486	7,261,532	83,895	5,839
Q3 2011	15,570,039	6,130,173	63,701	8,174
TREND	−	+	+	−
% CHANGE	−19.1%	+18.5%	+31.7%	−28.6%

YEAR TO DATE 2012
Source: Official Charts Company

SALES PERIOD	SINGLES	TOTAL ALBUMS	ARTIST ALBUMS	COMPILATIONS	'UNMATCHED'
2012	138,690,133	63,510,926	49,052,102	12,423,118	2,035,706
2011	130,608,660	72,288,527	58,085,259	11,869,528	2,333,740
TREND	+	−	−	+	−
% CHANGE	+6.2%	−12.1%	−15.6%	+4.7%	N/A

	CD ALBUMS	DIGITAL ALBUMS	VINYL ALBUMS	OTHER
2012	41,217,102	22,012,467	258,667	22,694
2011	53,318,470	18,701,035	234,566	34,456
TREND	−	+	+	−
% CHANGE	−20.8%	+17.7%	+10.3%	−34.2%