

MusicWeek

The Music Week Playlist sponsorship package

- Want to target tastemakers at Radio, Music Television and the Music Print Press?
- Want tastemakers at retail to be passionate about your service?
- Want to associate your business with the hottest tracks as championed by Music Week's Talent Editor?

Reach out to over 13,000 Music Industry Professionals every week online and over 6,000 Music Industry Professionals in print by sponsoring the Music Week Playlist

MusicWeek Playlist
Wednesday December 10, 2008

Hello. Welcome to this week's Music Week Playlist. To view the video may require you to switch off any pop-up blocker in use. Enjoy.

PLACE YOUR BRANDING HERE

VAGABOND
Sweat (Until The Morning)
Geffen
The Xenomania production team is onto a winner with Vagabond: this is top-shelf pop with international ambitions. (single, 2009 tbc)
Contact: Barbara Charone, MBC PR

MONGREL
Barcode Wall Of Sound
A gnarly, beat-driven tune boasting a chorus that sticks with the listener long after the first listen. (from album, 2009 tbc)
Contact: Gillian Porter, Hall Or Nothing

TOMMY SPARKS
I'm A Rope Island
I'm A Rope gets better with every listen. Second week on the playlist for Sparks, who looks set for a big year. (single, January 5)
Contact: Tom March, Island

PASSION PIT
I've Got Your Number
Columbia
One of the new year's big hopes for Columbia, Passion Pit dish up melancholy, electronic beats in the tradition of The Knife. (single, tbc)
Contact: James Hopkins, Columbia

BRYN CHRISTOPHER
Fearless
Polydor
A strong start to 2009 for Bryn Christopher, who is back with a song that really put him on the map at commercial radio. (single, January 5)
Stephanie Duncan-Bosu, Polydor

STARSAILOR
Tell Me It's Not Over Virgin
A big return from Starsailor, who will get

YOUR BRANDING
THE PLAYLIST BEST OF 2008

Ben Kweller
Things I Like To Do ATO
Kweller has an effortless Gram Parsons-esque bit to his songwriting that is utterly encompassing and makes the darkest day shine a little brighter. (1st album, February 3)
Contact: Richard Wooton, RWP

PROMOTE YOUR MESSAGE HERE

News
Superstar acts to deliver new albums in early 2009
U2 lead Q1's great expectations

Industry figures in New Year honours

THE MUSIC INDUSTRY'S NEWSPAPER REMINDERS TO THE QUARTER
The music industry's newspaper reminders to the quarter are in. The industry's newspaper reminders to the quarter are in. The industry's newspaper reminders to the quarter are in.

Digital branding can have a click through to a page you can power

The Music Week Playlist showcases the ten tracks to listen out for as compiled by our Talent Editor on a weekly basis online and through the printed version of Music Week. The interactivity of the online service allows the user to find out about the artist and listen to the track in full. This service is very important to anyone at Radio, TV, Music Press and Retailers looking for new music to champion. Sponsorship of this service ensures your branding and message can be placed in front of tastemakers within the music sector. This can help you ensure these tastemakers understand and effectively promote your message to music lovers around the globe.

"Sponsoring the Music Week Playlist was a perfect match for Datz as a new company, the Playlist helped us establish a level of visibility and standing within the industry, indicating a support for the existing market place. Music Week an established and reputable name in it's own right is on the top of the list for us to work with when it comes to advertising. The Playlist also helped associate us with the unsigned, up and coming and the what's hot in new music which was central to what Datz was doing at the time with Datz.com/expose"

Holly Davis - Datz

PACKAGE	FREQUENCY	RATE
Full branded Sponsorship	1 Month	£7,000 (per month)
	3 Months	£6,500 (per month)
	6 Months	£5,750 (per month)
	12 months	Call to discuss

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United Business Media