

MusicWeek

recruitment rates 2010



CONTACT

Martin Bojtos
Music Week

Tel: +44 (0) 20 7921 8315

Fax: +44 (0)20 7921 8339

Email: martin@musicweek.com

Ludgate House, 245 Blackfriars Road, London, SE1 9UY

Music Week - Printed edition:

Music Week's recruitment section offers the best way of making a BIG impact on our readers and letting them know about your position. Print recruitment advertising works for:

- Attracting one of the 17,882 readers of Music Week (92% of whom say they read Music Week every week, Vivid Interface research 2009), including some of the most senior figures in the industry
- Making a statement – a strong but subtle way of letting the industry know that your business is growing
- Ambient Job Seekers – a great way of picking up quality candidates who might not be actively looking to move but be attracted by reading your advert.

Deadlines

Booking – Wednesday 12pm

Copy – Thursday 12pm

Street Date – Following Monday

Cover Date – Following Saturday

Cancellation deadline – we require a minimum of 48 hours notice before deadline after booking to cancel an ad, otherwise you will be liable for the full cost of the insertion.

Regular Issue

Published weekly each Monday, dated following Saturday.

All rates subject to VAT at current rate.

Music Week is a 100% paid for weekly newspaper for the UK music business.

ABC 5,962 (average weekly circulation 1st July 2008 - 30th June 2009)

SPECIAL OFFER...

Upgrade your recruitment campaign to the web for just £90

Job hunters now use all platforms of Music Week, print and online, to look for their next move. To make sure your vacancy benefits from the maximum exposure, enhance your print promotion with an online presence. For only an additional £90 your job details and logo will also appear in front of 21,000 job hunters per month on www.musicweek4jobs.com.

Rates for Music Week Magazine...

	Mono	Spot	Colour
SCC Rate	£40	£44	£48
Quarter Box (15 x 11cm)	£1,800	£1,980	£2,160
Quarter Strip (11 x 14.8cm)	£1,760	£1,936	£2,122
Half Page (15 x 22.8cm)	£3,600	£3,960	£4,320
Eighth Box (10 x 7.2cm)	£800	£880	£960
Eighth Strip (7 x 11cm)	£840	£924	£1,008
8x2 Column	£640	£704	£768
5x2 Column	£400	£440	£480

Confidential Box Number for Print and Online advertising £ 50

www.musicweek4jobs.com

MusicWeek4Jobs

recruitment rates 2010

CONTACT

Martin Bojtos
Music Week

Tel: +44 (0) 20 7921 8315
Fax: +44 (0)20 7921 8339
Email: martin@musicweek.com

Ludgate House, 245 Blackfriars Road, London, SE1 9UY



Music Week - Online edition

www.musicweek4jobs.com launched in April 2009 and has grown rapidly – we welcome on average **21,000 unique users per month**.

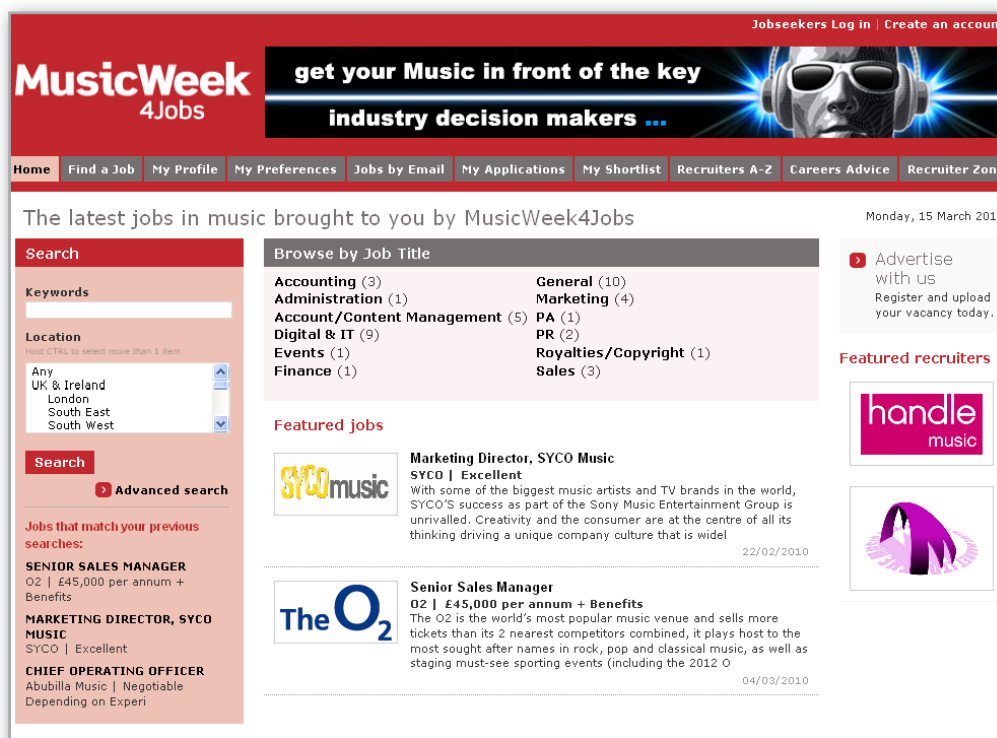
Jobs range from entry level to managing director.

www.musicweek4jobs.com offers the UK its only free to access, fully fledged senior job site.

Enhanced Entries

Up to 100 words for 4 weeks including logo	£185
Over 100 words for 4 weeks including logo	£275
Upgrade to featured or premium job position	£90

We also have additional features such as CV search available – please ask for more details



Advertising Options

We also offer web advertising to uplift your job or recruitment service to our readers on a tenancy basis

Top banner/MPU	£700
Skyscraper	£500
Featured recruiter	£300 per month

10% agency commission

www.musicweek4jobs.com